Privacy Policy

Seattle Pediatric Dentists
Privacy Policy
Effective Date: June 12, 2026

Seattle Pediatric Dentists ("we," "our," or "us") values your privacy and is committed to protecting the personal information you provide through our website and our patient communication systems.

This Privacy Policy explains what information we collect, how we use it, and the choices available to you regarding your information.

No mobile opt-in message consent will be shared with third parties or affiliates for marketing purposes.

Information We Collect

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address
- Insurance information
- Appointment request information
- Patient and parent/guardian information
- Information submitted through website forms

We may also automatically collect certain information through website technologies such as:

- IP address
- Browser type
- Device information
- Website usage data
- Cookies and analytics information

How We Use Your Information

We may use information we collect to:

- Schedule and manage appointments
- Verify insurance coverage
- Respond to inquiries

- Communicate regarding treatment and services
- Send appointment reminders
- Send recall reminders
- Follow up regarding missed appointments
- Process payments
- Improve our website and patient experience
- Comply with legal and regulatory requirements

SMS/Text Messaging Communications

If you provide your mobile phone number and consent to receive text messages, we may send:

- Appointment reminders
- Appointment confirmations
- Recall reminders
- Missed call follow-up messages
- Scheduling communications
- Billing and account notifications
- Office announcements

Message frequency varies.

Message and data rates may apply.

You may opt out at any time by replying:

STOP

For assistance, reply:

HELP

or contact our office directly.

SMS Privacy Commitment

SMS consent and phone numbers collected for SMS communication purposes will not be shared, sold, rented, or disclosed to third parties or affiliates for marketing purposes.

Cookies and Analytics

Our website may use cookies and similar technologies to improve functionality and analyze website performance.

These technologies may collect information about website usage patterns, device information, and browsing behavior.

You may disable cookies through your browser settings; however, certain website features may not function properly.

Third-Party Service Providers

We may utilize third-party service providers to assist with:

- Website hosting
- Patient communication services
- Appointment scheduling
- Payment processing
- Analytics and website performance monitoring

These providers are permitted to access information only as necessary to perform services on our behalf.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, use, disclosure, or destruction.

However, no method of internet transmission or electronic storage can be guaranteed to be completely secure.

Protected Health Information

Information submitted through our website may become Protected Health Information (PHI) once received by our practice.

PHI is handled in accordance with applicable federal and state laws, including the Health Insurance Portability and Accountability Act (HIPAA), and our Notice of Privacy Practices.

Children's Privacy

As a pediatric dental practice, our services are intended for children under the supervision of a parent or legal guardian.

We do not knowingly collect personal information directly from children through our website without parental involvement.

Your Rights

You may:

- Request updates to your contact information
- Change communication preferences
- Opt out of text messaging communications
- Contact us regarding privacy concerns

Contact Us

Seattle Pediatric Dentists

206.525.4777

Changes to This Policy

We reserve the right to update this Privacy Policy at any time.

- Office updates and announcements
- Responses to patient inquiries

Changes to Terms

We reserve the right to modify these Terms & Conditions at any time.

Notice of Privacy Practices

NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN ACCESS THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Seattle Pediatric Dentists is required by law to maintain the privacy of your protected health information (PHI).

Our Responsibilities

We are required to:

- Maintain the privacy and security of your health information.
- Provide you with this Notice of Privacy Practices.
- Follow the terms of this notice.
- Notify affected individuals following a breach of unsecured PHI when required by law.

How We May Use and Disclose Health Information

Treatment

We may use and disclose information to provide and coordinate dental treatment.

Payment

We may use and disclose information to bill and collect payment from insurance companies and responsible parties.

Healthcare Operations

We may use information to:

- Improve patient care
- Conduct quality assessments
- Train staff
- Manage business operations
- Maintain accreditation and compliance

Appointment Reminders

We may contact you regarding appointments, recalls, and treatment follow-up.

Required by Law

We may disclose information when required by federal, state, or local law.

Your Rights

You have the right to:

- Obtain a copy of your records
- Request corrections to records
- Request confidential communications
- Request restrictions on certain disclosures
- Receive an accounting of disclosures
- Obtain a paper copy of this notice

Complaints

If you believe your privacy rights have been violated, you may file a complaint with:

- Seattle Pediatric Dentists
- The U.S. Department of Health and Human Services

You will not be retaliated against for filing a complaint.

Contact Information

Seattle Pediatric Dentists

206.525.4777

Website Footer Language

Add this to the bottom of your website:

> By providing your mobile phone number, you consent to receive text messages from Seattle Pediatric Dentists regarding appointments, scheduling, account notifications, missed call follow-up messages, and office communications. Message frequency varies. Message and data rates may apply. Reply STOP to opt out or

HELP for assistance. Consent is not a condition of treatment. View our Privacy Policy and SMS Terms & Conditions.